



NAPMW ANNUAL – THE NATION’S LARGEST GATHERING OF PROFESSIONAL MORTGAGE WOMEN

What does an NAPMW Annual attendee look like? According to our research:

NAPMW MEMBERS ARE KEY DECISION DRIVERS

Nearly 58% of NAPMW members are drivers of buying decisions at their organizations, either as sole decision maker, influencing the buying decision, or as someone who is critical in recommending buying decisions.

NAPMW MEMBERS ARE HEAVILY INVOLVED IN PRODUCING BOTTOM LINE RESULTS

Just about 63% of NAPMW members are in senior management or have sales/production responsibility at their company.

NAPMW MEMBERS HAVE EXTENSIVE CAREER BACKGROUNDS, AND MANY ARE LEADERS AT THE NATION’S LARGEST MORTGAGE PROVIDERS

NAPMW members are accomplished, seasoned executives at influential companies, and have successful, long-term career tracks. Most NAPMW members (61%) work at companies with 100 or more employees, with 55% in companies of more than 150 employees. Nearly 70% of NAPMW members have spent 16 years or more in the mortgage profession. About 53% are between 35-54 years old – a prime career demographic -- with another 30% between 55-65 years old.

NAPMW MEMBERS ARE OFTEN WELL-PAID FOR THEIR SKILLS

As would be expected from a membership that is often among the most highly-sought after employees, NAPMW members overwhelmingly report significant income. Nearly 69% of NAPMW members report income in excess of \$100,000 a year, with 22% confirming income in excess of \$200,000 annually.

SIGN UP TODAY TO REACH THIS INFLUENTIAL AND IMPORTANT AUDIENCE!